

THINK BIG, CREATE BIG

# FAIR PATTERN

STAFFING, CONSULTING, OUTSOURCING

DATE

SEPTEMBER 2019



# ABOUT THE COMPANY

## We Are...

Fair Pattern. We develop enterprise web and mobile applications, work as project management and SAP consultants, source and place talents. In other words, we live IT here at Fair Pattern.

## Why Fair Pattern?

Well, we are a group of experienced Project Managers, Developers and Technical Recruiters with 19 years of delivering projects and resources for the enterprise space. We understand the skills and technology needs you have in application development and we can help you bridge the talent gap by providing you with qualified IT Resources both onsite and offshore. projects.

**Whatever your project, we can handle it**



## OUR EXPERTISE

Asp.NET	C#	IOS
Android	UI / UX	MS SQL
Python	Node	Angular
Jquery	Magento	Laravel
PHP	SAP Cloud	SAP Hana
Salesforce Cloud	SharePoint	Java
Hadoop / Big Data		

# IT STAFFING: WHAT MAKES US DIFFERENT?



## Talent Sourcing

Who better to find people for IT than those who live, breathe, and work in IT? As a group of project managers and IT consultants with in-depth software development experience we understand the job you have and the people you need.

## AI and Talent Matchmaking

As IT specialists, our methodology also utilizes AI technology. AI in talent sourcing can find patterns in resumes, improve efficiency and decrease the time it takes to fill a position. On a superficial level AI helps you match the key words of what you're looking for with what someone has on their resume.

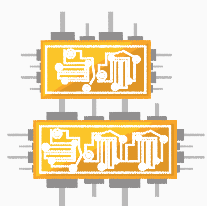


## Organic Search

We utilize our referral network, 600 vendors, social media, job boards to source genuine candidates who will best fit your job requirement and a candidate who has shown excitement and interest in being a part of your team.

## 50,000 Candidates

Our recruiters are continuously working to screen and select candidates in key areas nationwide. We have over 50,000 screened and updated resumes in our database in various skills that makes us a lot more proactive and ready when the need comes.



## IT Is Our Specialty

We live and breathe software technology and hence hiring us to source candidates for you will ensure that you are getting someone with a solid background, creative and someone who can think out of the box and be priceless to your team.

**We eat, drink, sleep Sourcing**

# APP DEVELOPMENT



## Creating Mobile Apps

We are experts at mobile app development for iOS, Android and Windows Mobile, delivering apps the way you want them done to iTunes and the Appstore using the latest Geolocation techniques, live data streaming, Peer to Peer gaming techniques and advanced 3D simulations.

Trust our programming team of Senior Developers who always take the analytical approach to deliver the best code.

Our visual arts team makes your ideas a reality as well as designs a remarkable UI and UX experience for audience.

## Building and Supporting the Web

For over 15 years we have developed advanced web applications using cutting edge Microsoft and Java Technology as well as open source platforms such as Joomla, Drupal, JomSocial, CakePHP and more.

They work closely with our expert IOS and Android developers in order to deliver cutting edge architecture in mobile communication and data communication.

Our development is done both onshore and offshore depending on your budget and need for interaction. We have strict project management and a Requirement Analysis process with a structured approach utilizing JIRA, Bit Bucket and Confluence to every project we take on board..

## QUALITY IS OUR STRATEGY

We follow strict quality control guidelines. By doing thorough unit and regression testing you know you'll get the best product. We also use selenium to do load and stress testing as well as automated regression.

# OUR MOST RECENT ACCOMPLISHMENTS

## NYC Department of Planning

### UI-UX PROJECT

NYC Department of Planning reached out to Fair Pattern to reduce inconsistencies across three of their platforms in use for Geographic Online Address Translation and help them achieve internal consistency within accepted UI design patterns.

Fair Pattern created a responsive design available to be accessed anywhere and is similar across all platforms. The design and style was fixed to be consistent across all three applications and landing pages, we integrated HTML / .NET designed pages into the application front end.



## Moët Hennessy

### .NET APPLICATION DELIVERY

To support its global communication and collaboration goals, Moët Hennessy USA wanted to implement additional technology solutions that were best of the breed, mobile-ready, and worked in cloud.

We helped them transition to SharePoint Online and Office 365, which is the basis for both the intranet and a range of custom applications designed to help employees contribute more directly to the company's success. Teams can now easily share files, data, news, and resources across PCs, Macs, and mobile devices.



## Lansinoh Laboratories Inc.

### MAGNETO 2.1

Lansinoh Laboratories, Inc., reached out to Fair Pattern with a vision for an entirely new website. While the previous website included the core information they needed, Lansinoh wanted to extend the unparalleled in-store experience to web and mobile devices.

Our strategy, design, and development teams crafted a new website to better represent the premium brand they had built - from the exclusive Breast Pumps, to the first-class service provided to both consumers and healthcare professionals.



## Apple

### ITALENT SOURCING AND STAFFING

One of the biggest and best tech giants in the world is trusting us for their staffing needs. We aren't just helping Apple find the right people for their IT department, but also the third-party organizations that Apple works with are reaping the benefits of Fair Patterns expertise.



# COULD YOUR BUSINESS BENEFIT FROM A COE?

## What is a COE?

A Center of Excellence is a multi-functional team of IT specialists that keeps you from reinventing the wheel every time you need to do something in your business.

## How would you benefit?

1. The processes created by COE are more efficient and better to implement than those created by less qualified individuals who spend less time considering them.
2. It creates consistency and focus within your organization since everyone is following the same processes instead of wasting time making their own.
3. There is a group that is dedicated to enhancing the processes and innovative ideas, as well as correct mistakes and errors among them.

## How we bring value

Who better to trust with a COE team than the brand known for its wide range of IT talents. Our COE team has skills ranging from ASP.net to Python, iOS, SAP, Big Data, Full Stack as well as other skills. When you take us on for a Java job but later have an iOS project that needs integration, our team with it's knowledge of your company and it's procedures will still be working side by side with you. With our wide range of talents and skills you won't ever need to find another company



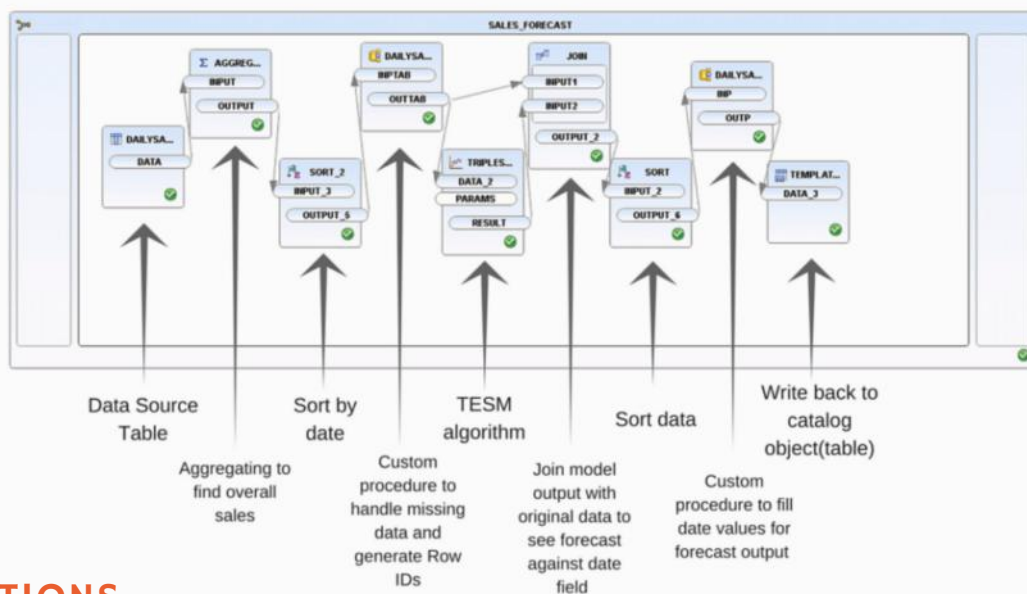
# SAP PARTNERSHIP

## Get the most out of SAP Cloud, ABAP and Hana

SAP/Hana makes sure your business has all your resources centralized in one place. Use it to accelerate financial and logistical operations and gain insights that can improve performance across the board.

### Choose Us Because...

We understand your business and your individual business needs. By helping you select the correct softwares and architecture, we ensure you choose what's right for you. We'll walk you through the process every step of the way. Afterward, we can also help you develop the right apps for your business or keep us on as consultants to help with future endeavors. Our expertise in SAP will help us help you reach the best solutions.



### OUR SOLUTIONS

- SAP Cloud
- SAP HANA on Premise and Cloud
- SAP S/4 Hana and Migration to SAP Hana
- SAP Business One on premise and Cloud
- SAP Bydesign
- ABAP Programming
- Net WEAVER

### WE WILL...

- Implement the SAP technology
- Staff Experts on SAP
- Create an SAP Strategy
- Help with Migration to SAP

# CONTACT US

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