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UAE, Saudi Arabia, USA, and the Middle East



THINK BIG, CREATE BIG

FAIR PATTERN

WE ACCELERATE ADVANCED AI AND DIGITAL TRANSFORMATION

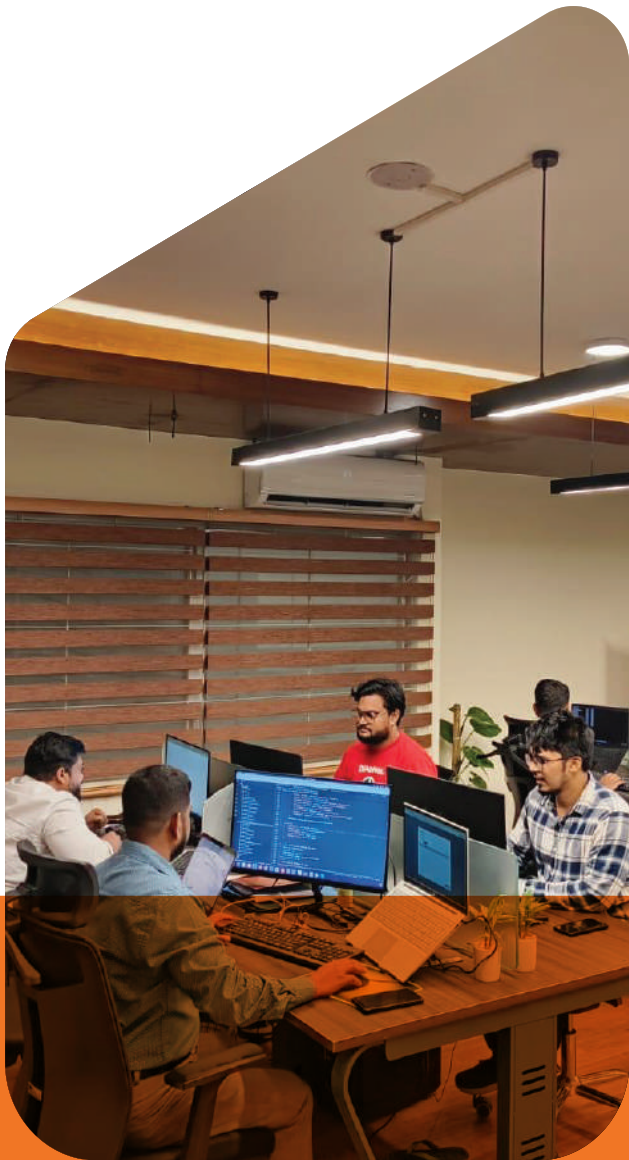
WHO ARE WE?

With 24 years of experience in enterprise application and automation across Fortune 500 companies, we are seasoned Project delivery professionals in Enterprise Applications, Artificial Intelligence, AI agentic workflow, Cloud and Data transformation. Our expertise spans for decades driving efficiency, scalability, and innovation for global enterprises along with finding the right talents for large scale enterprise projects.

With a deep understanding of AI innovation and enterprise automation using Microsoft, OpenAi and Oracle solutions, we continue to push the boundaries of AI and cloud driven transformation, helping organizations harness the power of intelligent automation and cloud technologies to stay ahead in an evolving digital landscape.



OUR TEAM



OUR CLIENTS

 **accenture**

NYC

 **RBS**


**Mount
Sinai**

MoëtHennessy

 **cognizant**

 **brac**

 **Third terrace**
RESORTS

 **The New Nation**
Independent Daily

IBA Institute of
Business
Administration

sh@hoz

proposa

 **mPonics**
marketing automation made simple

 **drinkwell**



OUR EXPERTISE



Cloud Solutions

14 Years+ Experience

Azure Cloud, Odoo Cloud, AWS Cloud



MS Dynamics 365

8 Years+ Experience

Offering a comprehensive set of cloud-based business apps to help eliminate data silos, improve decision-making and automate workflows.



Odoo ERP

5 years + for Odoo

Streamline your Accounting, HR, Payroll, Supply Chain, Inventory, CRM seamlessly with Odoo's award winning solutions



Ai Agents, Gen Ai

5 Years+ Experience

Python, machine learning, AI
Predictive automation
NLP, Cognitive, Speech, Visual recognition
ChatBot automation, Workflow automation



UI/UX

20 Years+ Experience

Wireframes, Figma
React Js, Vue Js, Angular Js
HTML 5, CSS3, SASS, Bootstrap



Oracle

8 Years+ Experience

Oracle Cloud Infrastructure (OCI) deployment & migration

Oracle Fusion ERP implementation and migration



Azure copilot and cloud

10 Years+ Experience

Azure Devops, micro services, kubernetes, storage. Fair Pattern can help integrate, customize, and govern Copilot for enterprise environments



Platform / Languages

20 Years+ Experience

C#, JAVA, NodeJS, .NET, ASP.NET
React Native, Android/iOS native
Java Eclipse, ABAP, Python, PHP
Flutter, Xamarin



Databases

20 Years+ Experience

MySQL
POSTGRES, Hadoop
HANA, ORACLE

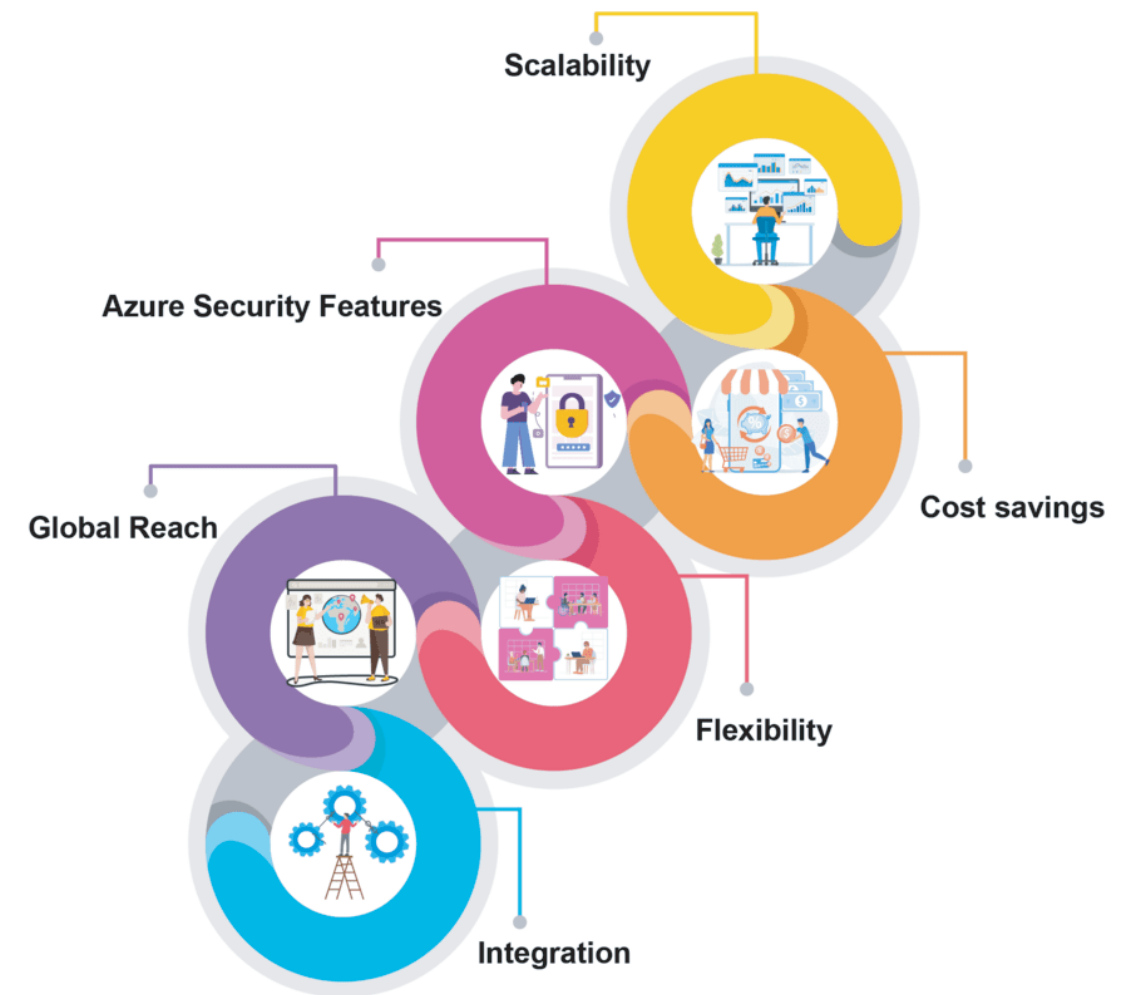
Microsoft Expertise

Digital Transformation & Modernization

- 1 Azure App Services – Host web apps, REST APIs, and mobile backends.
- 2 Azure Functions – Serverless compute for event-driven automation.
- 3 Azure Kubernetes Service (AKS) – Container orchestration for microservices.
- 4 GitHub Actions for Azure – Automate deployments using GitHub workflows.
- 5 Microsoft Power Platform – Power Apps, Power Automate, Power Virtual Agents.
- 6 Microsoft Dynamics 365 Integration – These tools support business system modernization, intranet, and employee experience revamp using Finance & Operations, Business Central, Sales, Customer Service, Field Service and Marketing
- 7 Azure Communication Services – Embed voice, video, and chat in your apps.
- 8 Microsoft Foundry - build a culture of innovation where enterprise solutions are incubated, tested, and rapidly scaled using Microsoft's

Ai & Intelligent Automation

- 1 AI Builder (Power Platform) – Enhance low-code apps with AI (integrates well with Power Apps).
- 2 Azure OpenAI Service – GPT-4, DALL·E, Codex for chatbots, summarization, and agents.
- 3 Azure Cognitive Services – Vision, speech, language, and decision-making APIs.
- 4 Azure Machine Learning – Full ML lifecycle: model building, training, deployment.
- 5 Power BI Embedded – AI-powered visual dashboards within applications.
- 6 Microsoft Copilot - brings the power of GPT-based AI into Microsoft 365 apps like Word, Excel, Outlook, Copilot for Dynamics 365, GitHub Copilot, Copilot Studio —helping users write faster, analyze smarter, and make better decisions. Fair Pattern can help integrate, customize, and govern Copilot for enterprise environments.
- 7 Viva Insights – Use behavioral analytics + AI for employee productivity and wellbeing.



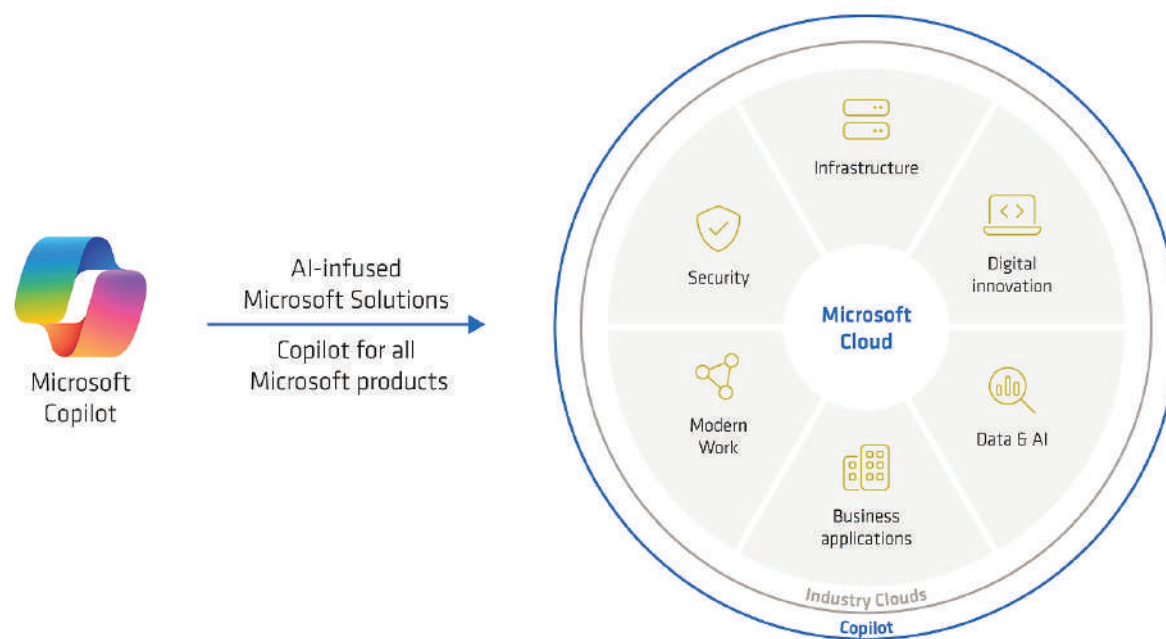
Cloud Infrastructure & Migration

- 1 Azure Virtual Machines – Scalable compute for Windows/Linux
- 2 Azure VMware Solution – Lift-and-shift VMware workloads to Azure.
- 3 Azure Stack HCI – Hybrid cloud setup with on-premise integration.
- 4 Azure Arc – Unified management of on-prem, multi-cloud, and edge resources.
- 5 Azure ExpressRoute – Dedicated, private network connection to Azure.
- 6 Microsoft Hyper-V - Enables secure and scalable high performance and cost-effective compute management on-prem virtualization for Windows and Linux workloads.
- 7 Azure Site Recovery – For disaster recovery and high availability.
- 8 Azure Monitor / Azure Advisor – For cloud resource optimization and observability.

Microsoft Expertise

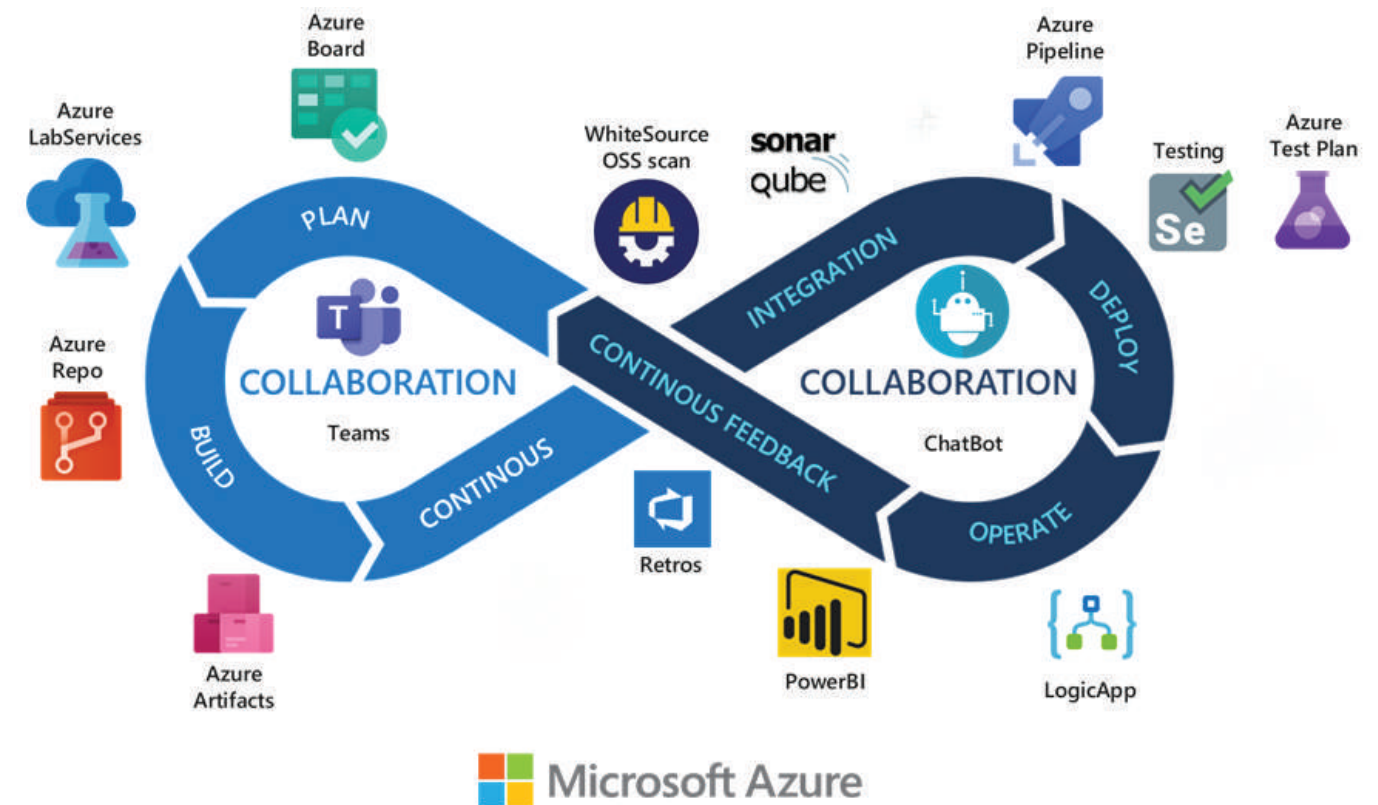
Enterprise Security & Compliance

- 1 Microsoft Entra ID (Azure AD) – Identity management (SSO, MFA, B2B/B2C).
- 2 Microsoft Defender for Cloud – Threat detection, compliance, posture management.
- 3 Azure Key Vault – Secure storage for keys, secrets, and certificates.
- 4 Microsoft Sentinel
- 5 Microsoft Purview - Data Catalog and Compliance Manager



Data & Business Insights

- 1 Azure SQL Database / PostgreSQL / MySQL – Managed relational databases.
- 2 Azure Cosmos DB – Globally distributed NoSQL database.
- 3 Azure Synapse Analytics – Advanced analytics, big data, and warehousing.
- 4 Azure Data Factory – Data integration via ETL/ELT pipelines.
- 5 Power BI – Interactive reporting and real-time analytics dashboards.



Integration & Devops

- 1 Microsoft Power Automate – Workflow integrations across systems
- 2 Power Apps – Rapid app creation
- 3 Azure DevOps – CI/CD, boards, repos, artifacts, pipelines.
- 4 Azure API Management – API gateway for securing, monitoring, and scaling APIs.
- 5 Azure Logic Apps – No-code/low-code workflow automation across systems.
- 6 Azure Service Bus – Enterprise-grade messaging and service decoupling.
- 7 GitHub Enterprise – Especially if offering full DevOps + code security solutions.



Ai Agents and Workflow



AI Agent SDR

A Sales Development Representative is one of the first use cases that demonstrates the power of conversational AI when applied to lead qualification and conversion.



AI Agent CSR

A Customer Service Representative is a very powerful use-case for AI Agents. The CSR Agent can be trained on the support knowledge base and help resolve tickets.



AI Agent SEO

AI Agents can play a major role in generating content and automating the search engine optimization and marketing strategy with minimum oversight.



AI Agent CSM

AI has the ability to digest a large amount of data from multiple resources. This native capability to summarize and provide quality advice is critical for a Customer Success Manager.



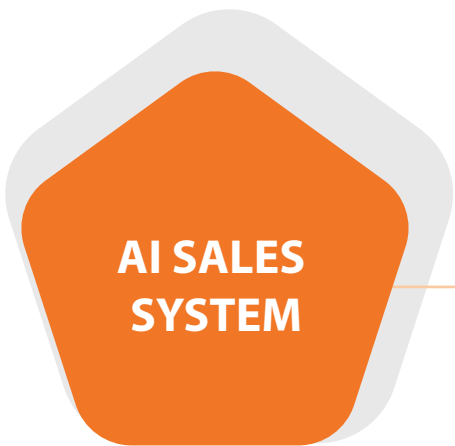
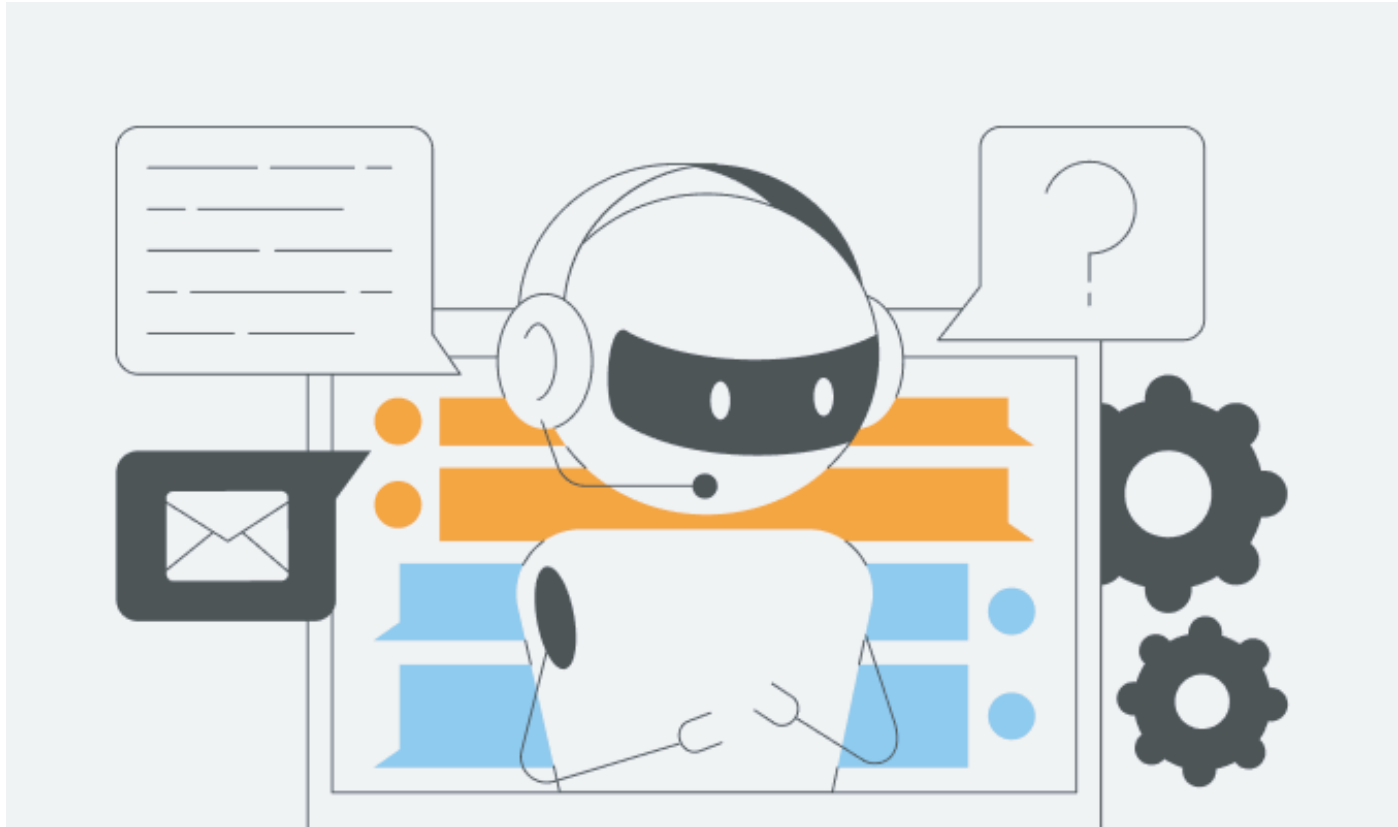
AI Agent HRM

Training an AI Agent that is able to understand the complexity of processes and policies can be a powerful resource for human resource managers.



Ai Agentic Workflow

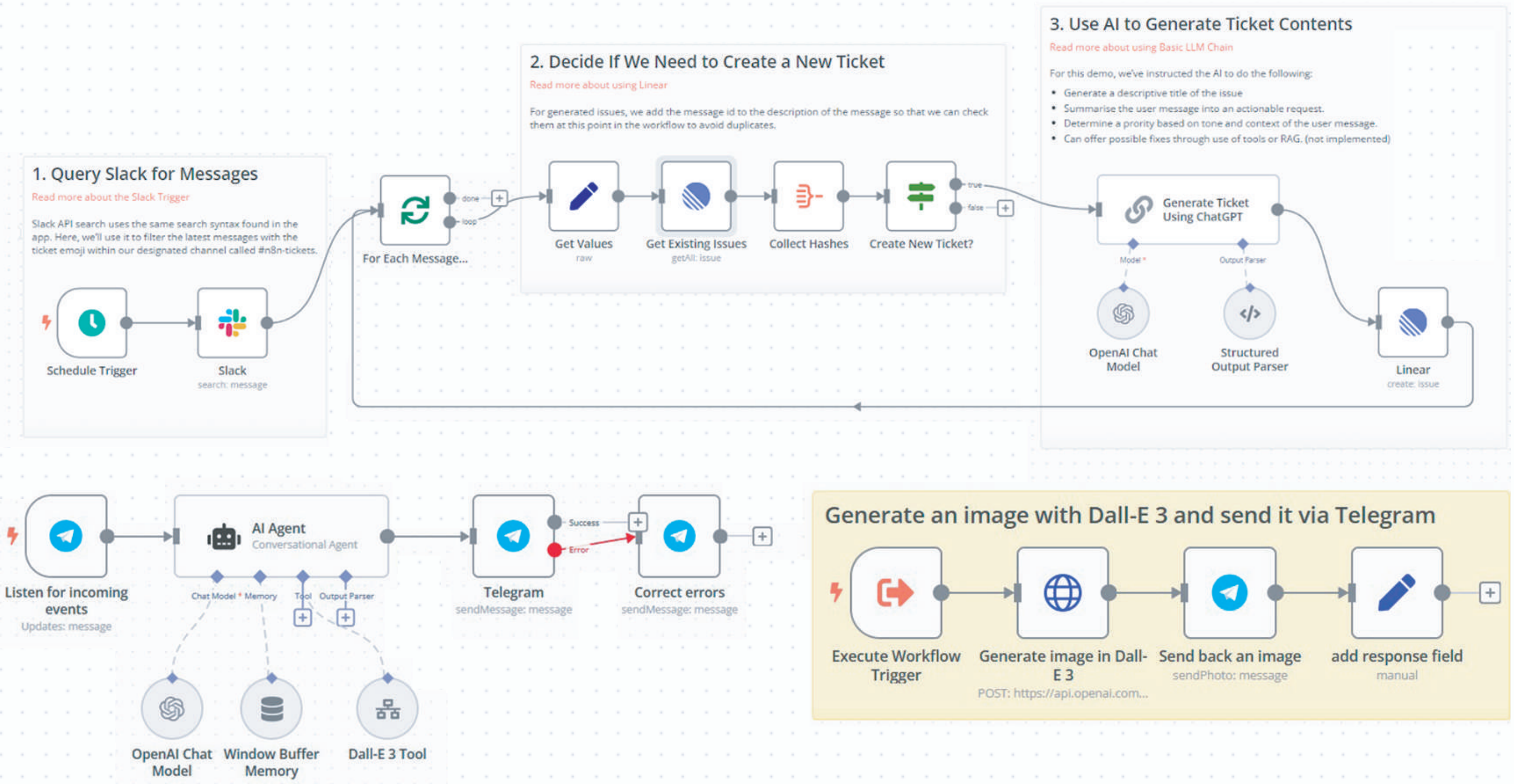
AI Agents as project managers can be invaluable in helping organize, summarize and coordinate a large amount of data, tasks and resources.



AI SALES SYSTEM

- AI SALES SYSTEM SYSTEM
- AI INBOUND LEADS
- VOICE AI APPOINTMENT SETTER
- AUTOMATED BOOKING SYSTEM
- VOICE AI APPOINTMENT REMINDER
- AI OUTBOUND LEADS SYSTEM
- AI SALES DASHBOARD
- CRM INTEGRATION

Let us help you build your **Ai Agent workflow** and boost your workflow efficiency by 70%

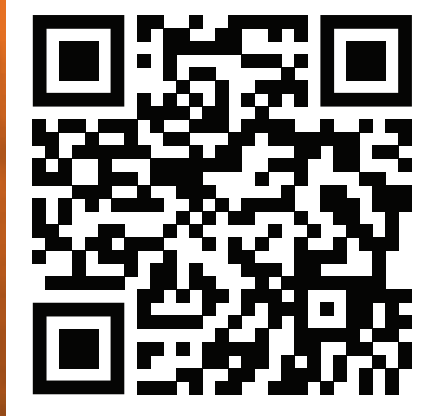


CLOUD SOLUTIONS

No matter where you stand in your cloud transformation process, we're here to connect with you and streamline your progress. Collaborating closely with your team, we'll facilitate your comprehension of various cloud strategy choices and create and implement cloud solutions that enable you to attain more intelligent business results. Our technical teams are available around the clock, prepared to effortlessly expand your cloud adoption journey, managing every aspect along the way.

1 Microsoft Azure is a comprehensive cloud computing platform offering a wide array of services, including Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS). It enables businesses to build, deploy, and manage applications through Microsoft's global network of data centers.

2 Amazon EC2 P5 Instances Powered by NVIDIA H100 Tensor Core GPUs for Accelerating Generative AI and HPC Applications.



Scan for Cloud Details

AREA OF FOCUS

Cloud



AWS, GCP, Azure implementation, optimization, load balancing



CI / CD pipeline, Dockerization, Kubernetes



Security, Maintenance, Cost Optimization



Artificial Intelligence



High Performance Cloud Computing



Generative Ai at Scale



Auto ML, Predictive ML, Big Data Analytics



Vision and Speech ML



Vertex ai, Enterprise Chat GPT implementation



Large Scale Data Transformation and Data Science

APPLICATION DEVELOPMENT: WHAT MAKES US DIFFERENT?

Building and Supporting the Web

For over 20 years we have developed advanced web applications using cutting edge Microsoft and Java Technology as well as open-source platforms such as Joomla, Drupal, JomSocial, CakePHP, WordPress, Laravel, ASP.NET and more. They work closely with our expert IOS and Android developers in order to deliver cutting edge architecture in mobile communication and data communication. Our development is done both onshore and offshore depending on your budget and need for interaction. We have strict project management and requirement analysis process with a structured approach utilizing JIRA, Bit Bucket and Confluence to every project we take on board.

Quality is Our Strategy

We follow strict quality control guidelines. By doing thorough unit and regression testing you know you'll get the best product. We also use selenium to do load and stress testing as well as automated regression.



Creating Mobile Apps



We are experts at mobile app development for iOS, Android and Flutter, delivering apps the way you want them done to iTunes and the Appstore using the latest Geolocation techniques, live data streaming, Peer to Peer gaming techniques and advanced 3D simulations. Trust our programming team of Senior Developers who always take the analytical approach to deliver the best code. Our visual arts team makes your ideas a reality as well as designs a remarkable UI and UX experience for audience.

Odoo ERP Solution

FairPattern Technologies is proud to be an official Odoo Partner with a team of Odoo-certified consultants. Every implementation is led by professionals with deep domain knowledge in ERP, finance, supply chain, and automation. Our certified team ensures your Odoo deployment is technically sound, strategically aligned, and fully compliant with best practices.



- 01 Official Odoo Partner
- 02 Odoo Version 17 Certified Developers
- 03 Industry-Specific ERP Experience: Retail, Healthcare, Government, Finance

AI/MACHINE LEARNING

Artificial intelligence (AI) is fundamentally changing the way business is conducted.

It's not just a technological development: It's a seismic shift. The benefits of AI for both business and non-profits are seemingly limitless. Whatever your industry or area of operation, there is no doubt a stunningly powerful application of AI that competing organizations are already using.

Our team has the knowledge and expertise to help your organization unleash its full potential using the Power of AI.

Let's talk about where we can help your organization and provide the right strategy for your Ai / ML Integration.

- 01 Task and Workflow Automation
- 02 Big Data, Data Warehouse and Data Analytics
- 03 Deep Learning Applications
- 04 Image & Facial Recognition
- 05 Predictive Analytics
- 06 Speech Recognition
- 07 Inventory Optimization



IT STAFFING: WHAT MAKES US DIFFERENT?

Talent Sourcing

Who better to find people for IT than those who live, breathe, and work in IT?

As a group of project managers and IT consultants with indepth software development experience we understand the job you have and the people you need.

AI and Talent Matchmaking

As IT specialists, our methodology also utilizes AI technology. AI in talent sourcing can find patterns in resumes, improve efficiency and decrease the time it takes to fill a position.

On a superficial level AI helps you match the key words of what you're looking for with what someone has on their resume.

50,000 Candidates

Our recruiters are continuously working to screen and select candidates in key areas nationwide.

We have over 50,000 screened and updated resumes in our database in various skills that makes us a lot more proactive and ready when the need comes.



Organic Search

We utilize our referral network, 600 vendors, social media, job boards to source genuine candidates who will best fit your job requirement and a candidate who has shown excitement and interest in being a part of your team.



IT is Our Specialty

We live and breathe software technology and hence hiring us to source candidates for you will ensure that you are getting someone with a solid background, creative and someone who can think out of the box and be priceless to your team

MS Hyper-V **Virtualization Simplified**

At Fair Pattern, we simplify virtualization using Microsoft Hyper-V, a robust enterprise-grade platform that enables businesses to modernize infrastructure, reduce hardware dependency, and scale operations seamlessly. Hyper-V supports both Windows and Linux environments, offering unmatched flexibility in managing virtual machines (VMs).

With deep integration into Windows Server and Azure, our solutions ensure hybrid cloud readiness and operational resilience. Features like live migration, secure boot, VM replication, and nested virtualization make Hyper-V ideal for mission-critical workloads across industries.

Fair Pattern leverages Hyper-V to deliver cost-effective, scalable, and secure virtualization experiences, whether you run workloads on-premises or in the cloud.

CoPilot: **AI-Powered Productivity**

- 01 AI-driven insights across Microsoft 365 (Word, Excel, Outlook, Teams) to boost productivity and reduce manual tasks.
- 02 Real-time data analysis and report generation using CoPilot in Power BI for faster business decisions.
- 03 Automating Code and workflows via GitHub Copilot and Power Platform for developers.
- 04 Predictive maintenance and resource planning using Dynamics 365 CoPilot for operations, sales, marketing and customer service
- 05 Intelligent content generation and summarization within Word, Teams, and Outlook for efficient communication
- 06 AI-assisted security alerts triage and threat investigation powered by Microsoft Security Copilot
- 07 Seamless integration across Windows, Azure, and M365 ecosystems—customised and deployed by Fair Pattern for enterprise-grade automation



MICROSOFT DYNAMICS 365 **SOLUTION**

The Microsoft Dynamics 365 Solutions are specifically created to seamlessly merge the latest CRM and ERP applications, ensuring a seamless connection with your Office 365 software suite. Additionally, Dynamics 365 effectively links diverse data formats and leverages intelligent features to enhance decision-making processes in a more efficient and timely manner.

Ultimately, your digital transformation will be made easier by these reliable and up-to-date professional Microsoft Cloud applications.

MS **SOLUTIONS:**

- 01 Dynamics 365 Business Central
- 02 Dynamics 365 for Retail
- 03 Dynamics 365 for Finance and Operations
- 04 Dynamics 365 for Sales
- 05 Dynamics 365 for HRM
- 06 Power Platform

MS **SERVICES:**

- 01 Project Management
- 02 ERP Selection
- 03 System integration
- 04 Implementation and Upgrades
- 05 Custom development
- 06 System & Process analysis
- 07 Support

OUR MOST RECENT ACCOMPLISHMENTS

NYC Department of Planning

UI -UX PROJECT

NYC Department of Planning reached out to Fair Pattern to reduce inconsistencies across three of their platforms in use for Geographic Online Address Translation and help them achieve internal consistency within accepted UI design patterns.

Fair Pattern created a responsive design available to be accessed anywhere and is similar across all platforms. The design and style was fixed to be consistent across all three applications and landing pages, we integrated HTML / .NET designed pages into the application front end.

Apple

ITALENT SOURCING AND STAFFING

One of the biggest and best tech giants in the world is trusting us for their staffing needs. We aren't just helping Apple find the right people for their IT department, but also the third-party organizations that Apple works with are reaping the benefits of Fair Patterns expertise.



City of Houston Water Billing System



Fair Pattern was brought into the project to convert their age-old Classic ASP based water bills payment and billing interface to the latest ASP.NET / HTML 5 and advanced CSS based responsive website to cater to a lot of their mobile browser-based audience. A team of web developers and designers worked on this project along with the City of Houston's tech lead in understanding the no-documentation based code base and then converting and delivering the new responsive Asp.net site for their end users, phase by phase. This project lasted for 2 years and was a slow and arduous conversion without hampering the live site.

Main features include Consumption Awareness Program (CAP), Weekly Summary Email, Mobile Access, Blogs, CMS. Account Summary, Payment, Bill history, Usage manager, Accounting, etc.

Moët Hennessy

.NET APPLICATION DELIVERY

To support its global communication and collaboration goals, Moët Hennessy USA wanted to implement additional technology solutions that were best of the breed, mobile-ready, and worked in cloud.

We helped them transition to SharePoint Online and Office 365, which is the basis for both the intranet and a range of custom applications designed to help employees contribute more directly to the company's success. Teams can now easily share files, data, news, and resources across PCs, Macs, and mobile devices.

OUR MOST RECENT ACCOMPLISHMENTS

Innotech

Innotech Scale is a mobile application to Keep track of your weight, BMI, body fat, muscle mass, water, bone mass, BMR (Basal Metabolic Rate), visceral fat and protein daily by simply stepping on Innotech Scale every day! Innotech Scale automatically log your body data in the app as well as its partner apps – Apple Health, Fitbit, and Google Fit, so you can easily see trends and track your progress over time by day, week, month and year.

It's a hybrid application written using React Native and has version both in Apple and Android store.

The Innotech logo features the word "INNOTECH" in a bold, white, sans-serif font, flanked by two horizontal white lines on each side, all set against a dark blue rectangular background.

MT Sinai

Fair Pattern was brought in by Accenture to do a full migration of MT Sinai New York's legacy systems to EPIC, Salesforce CRM and MS Dynamics.

A total of 44 consultants and engineers were placed by Fair Pattern to work on this large scale implementation for 2 years.



Mponics ERP



Mponics ERP is an enterprise resource planning software suite that offers a wide range of features designed to streamline business processes.

mPonics ERP consists of various modules like Accounting, Sales, Purchase, Inventory, HR, Manufacturing, Projects, CRM, and more.

This modularity allows businesses to implement only the functionalities they need.